

## **Media Advisory**

City Manager's Office

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## Summer in the City 2010 Begins with a Splash of Color!

What: Summer in the City kickoff

Summer in the City is Eugene's free summer-long family-friendly series of events throughout the city, including events every Wednesday downtown at

Broadway Plaza.

The kickoff includes the unveiling of a temporary artwork, adding color to

the Parcade downtown.

When: Wednesday, June 16, 11:00-11:45 a.m.

Where: NW corner of 8<sup>th</sup> & Willamette downtown, in front of the Parcade

Who: Mayor Kitty Piercy

Dave Hauser, president of Eugene Chamber of Commerce, and executive

director of Downtown Eugene, Inc.

Pete Kerns, Eugene Police Chief

Billie Moser, Community Events Manager

James Book, Ninkasi Brewery